

## **Example: *The Community Garden***

When I talk about Visions, Aims and Objectives, I also mention the 'hidden' motivations of Beliefs, and Values and the way that they lead to, or influence, the organisation's Vision and Aims.

<b>Beliefs</b>	... that gardens support emotional, physical and mental wellbeing of local communities
<b>Vision</b>	A community garden that is accessible to all and is cherished and nurtured by local people
<b>Values</b>	<p>A holistic view of health and life</p> <p>Respect for Nature and the Environment</p> <p>Access for All</p> <p>Communal spaces are important for local people to get to know each other</p> <p>Gardening is a social activity</p>
<b>Aim</b>	To create a community garden
<b>Objectives</b>	<p>To identify and obtain a suitable site</p> <p>To design the garden with local people</p> <p>To build the garden</p> <p>To promote the garden</p> <p>To open the garden</p> <p>To maintain the garden</p> <p>To hold community events there</p>
<b>Milestones</b>	<p>Securing the site</p> <p>Consultation / Needs Assessment</p> <p>The Design</p> <p>The Open Day</p> <p>Maintenance Team formed</p>